

# IP-PACKAGES

Purchasing an NFT you will acquire the following rights:	Basic rights	Limited rights	Full rights
Hold, control and resell the NFT	✓	✓	✓
Non-commercial copy of the artwork	✓	✓	✓
Non-commercial public display of the artwork	✓	✓	✓
Non-commercial posting on any media platforms	✓	✓	✓
Non-commercial distribution of the artwork	✓	✓	✓
Copy of the artwork for profit	✗	✓	✓
Public display of the artwork for profit	✗	✓	✓
Use on any media channels for profit	✗	✓	✓
Distribution of the artwork for profit	✗	✗	✓
To make changes and derivatives of the artwork	✗	✗	✓
Authorship waiver	✗	✗	✓
Assignment of all intellectual property rights	✗	✗	✓

# Description of the Rights

## Basic Rights

NFT is for personal use only. The bought piece of art may be used on personal devices for personal use and social media, in public places for free and in exhibitions and events on a free entrance basis. But you can resell NFT on IOGINALITY marketplace.

## Limited Rights

You can sell products using the NFT artwork but cannot give away or sell copies of the artwork itself. Redistribution is generally not allowed under a limited license. You cannot change the work, meaning use it in commercial ads, for example. However, in addition to the Basic Rights you obtain a right to copy the artwork, display it publicly and use it on media channels for profit.

**Basic rights + Limited rights**

## Full Rights

You can sell, share, or give away the artwork in any format, including physical products or digital copies. In addition to the Basic Rights and Limited Rights, redistribution is allowed with full rights. You can also modify the artwork and redistribute the modified versions. Moreover, you are not obliged to mention the author's name with the work.

**Basic rights + Limited rights + full IP ownership**

# Description of the Rights

## Basic Rights

You can

### **Make non-commercial copies, display publicly and distribute the artwork for personal use**

For example, you can create personal copies of the NFT artwork, take screenshots, photos and videos, copy your artwork and move it from one device to another, download it from the token or hidden content, display it or its copy on a screen at home or in any public spaces (like parks and squares or Metaverses) or create a gallery or another marketplace to make online and offline exhibitions on an entry free basis only. You can also send a copy to your friends, family and other people for free or print the artwork on paper or items like T-shirts and mugs and give them to someone as a gift.

**Imagine** you can download NFT as a jpg, print a poster at home and show it to friends. Or you can display it on screens at home, at public spaces like parks and even set up free exhibitions online or offline. You can also share it with friends or family and print it on items like T-shirts or mugs to give as gifts, as long as it's all for personal use and not for a fee or commerce.

## Limited Rights

### **Use on any media channels for profit**

This means that: you can use your artwork on any media channels like metaverses and marketplaces without any other modification of your artwork for a fee.

**Imagine** you can place your NFT in Spatial and showcase it for a fee.

## Full Rights

### **Authorship waiver**

When the Author forever waives all moral rights, the Author's name shall no longer be mentioned or included in the work.

**Imagine** you will be able to use your NFT in a virtual gallery, marketplace, or on social media, and will not be required to mention or credit the original creator.

# Description of the Rights

## Basic Rights

You can ▼

### Non-commercial posting on any media platforms

For example, you can post your artwork on any media channels or use it as an avatar or banner on social media and display the artwork in metaverses like Spatial, but without any modification of your artwork (except crop and resize the artwork for non-commercial posting on any media platforms).

**Imagine** you can use your NFT in Spatial in your space or put the artwork as an avatar in any social media like Twitter, Facebook or Instagram.

## Limited Rights

## Full Rights

### Commercial distribution of the artwork

For example, you may send or sell the artwork or its copy for commercial purposes, print the artwork on paper or items like T-shirts and mags and sell it and grant a license to a renowned brand to gain benefits from selling their merchandise.

**Imagine** you are selling the rights for your artwork to a company that will use your artwork in ads and merchandise.

### To make changes and derivatives of the artwork

It means that you can make changes to your artwork in any way and in any form (for example, redrawing).

**Imagine** you can create derivatives or use AI to process the artwork and use the artwork as a part of another work.

## 01 Buy with Basic Rights

### Hold, control and resell the NFT

- Watch your NFT artwork through smartphones and other digital devices, and show it to your friends and family.
- Resell the NFT on IOGINALITY.

### Make non-commercial copies, display publicly and distribute the artwork for personal use

- Take screenshots of your artwork.
- Take photos.
- Make videos.
- Copy your artwork and move it from one device to another.
- Download your artwork from the token or hidden content.
- Display the artwork at home or on billboards for non-commercial purposes.
- Create or authorize a gallery or another marketplace to make online and offline exhibitions on an entry-free basis.
- Send a copy to your friends, family and other people for free.
- Print the artwork on paper or items like T-shirts and mugs and give them to someone as a gift.

**Imagine** you can download NFT as a jpg, print a poster at home and show it to friends. Or you can display it on screens at home, at public spaces like parks and even set up free exhibitions online or offline. You can also share it with friends or family and print it on items like T-shirts or mugs to give as gifts, as long as it's all for personal use and not for a fee or commerce.

### Non-commercial posting on any media platforms

- Post the artwork on social media.
- Use the artwork as an avatar.
- Display the artwork in metaverses like Spatial, Decentraland and Oncyber.

**Imagine** you can use your NFT in Spatial in your space or put the artwork as an avatar in any social media like Twitter, Facebook or Instagram.

## 02 Buy with Limited Rights

(Basic rights+ Limited rights)

Basic Rights

### Hold, control and resell the NFT

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- Resell the NFT on IOGINALITY.

### Make non-commercial copies, display publicly and distribute the artwork for personal use

- Take screenshots of your artwork.
- Take photos.
- Make videos.
- Copy your artwork and move it from one device to another.
- Download your artwork from the token or hidden content.
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## 02 Buy with Limited Rights

(Basic rights+ Limited rights)

Limited Rights

### Copy and publicly display the artwork for profit

- Make copies of your artwork
- Take photos and videos using your artwork
- Take screenshots of your artwork
- Download your artwork from the token or hidden content
- Copy your artwork and move it from one medium to another for a fee.
- Display artwork or its copy on a screen in public spaces (like parks and squares or Metaverses) for a fee (in comparison to the Basic License)
- Create or authorize a gallery or another marketplace to make online and offline exhibitions with a paid entrance.

**Imagine** you can create high-quality physical prints of the artwork and sell them as posters or canvas prints or you can organize an NFT exhibition and earn money from displaying your NFTs. For example, by setting up a paid entry to the platform. Or you can place the artwork in the hotel or restaurant.

### Use on any media channels for profit

- Use your artwork on any media channels like metaverses and marketplaces without any other modification of your artwork for a fee.

**Imagine** you can place your NFT in Spatial and showcase it for a fee.

## 03 Buy with Full Rights

(Basic rights+Limited rights+Full Rights)

### Basic Rights

#### Hold, control and resell the NFT

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#### Make non-commercial copies, display publicly and distribute the artwork for personal use

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## 03 Buy with Full Rights

(Basic rights+Limited rights+Full Rights)

Limited Rights

### Copy and publicly display the artwork for profit

- Make copies of your artwork
- Make photos and videos using your artwork
- Take screenshots of your artwork
- Download your artwork from the token or hidden content
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**Imagine** you can place your NFT in Spatial and showcase it for a fee.

## 03 Buy with Full Rights

(Basic rights+Limited rights+Full Rights)

Full Rights

### Assignment of all intellectual property rights

- You receive all IP rights on artwork.

That means you can transfer / fully sell (assign) the IP rights on an artwork and receive profit from this transfer or assignment.

### Authorship waiver

- When the Author forever waives all moral rights, the Author's name shall no longer be mentioned or included in the work.

**Imagine** you will be able to use your NFT in a virtual gallery, marketplace, or on social media, and will not be required to mention or credit the original creator.

### Commercial distribution of the artwork

- For example, you may send or sell the artwork or its copy for commercial purposes, print the artwork on paper or items like T-shirts and mags and sell it and grant a license to a renowned brand to gain benefits from selling their merchandise.

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